

# Mission, Vision, and Goals

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# Definition of Strategic Plan



**Strategic:** of great importance within an integrated whole or to a planned effect

**Plan:** a detailed formulation of a program of action, *or* an orderly arrangement of parts of an overall design or objective



# Typical Components of a Strategic Plan



1. Mission
2. Vision
3. Values
4. Strategic Goals
5. Implementation Activities

*PPAC Planning Framework  
requires establishing the  
vision and goals for each river  
basin.*

SWOT Analysis

*The essence of the RBC process.*

Environmental Scan (Context)

# Definition of Management Systems



A management system is the way in which an organization manages the interrelated parts of its business in order to achieve its objectives.

These objectives can relate to a number of different topics, including product or service quality, operational efficiency, environmental performance, health and safety in the workplace and many more.

- ISO 9000 – Quality Management
- ISO 14000 – Environmental Management
- ISO 55000 – Asset Management



*Every Management System, and Standards like ISO 31000, recommend syncing to the organization vision, values, goals, and objectives.*

# Mission

# RBC Establishment and Purpose



Each of South Carolina's eight designated river basins will have an RBC charged with developing, implementing, monitoring, and periodically revising a River Basin Plan for the surface and groundwater resources in its river basin. Plans will ensure those water resources can meet current and anticipated future needs throughout the Planning Horizon while protecting the ecological environment. River Basin Plans will be developed in accordance with the Planning Framework.

The RBC will strive to improve coordination of efforts among its Members to carry out its roles and responsibilities. The RBC's roles and responsibilities include, but are not limited to, the following:

- Develop and implement the River Basin Plan using the guidelines set forth in the Planning Framework
- Review and update the River Basin Plan at least once every five years or amend it as needed
- Communicate with stakeholders throughout the river basin
- Identify needs for policy, legislative, regulatory or process changes.



# Mission

*From Establishment and Purpose (JD simplified, previous slide)*

To develop, implement, monitor, and periodically revise a river basin plan for the surface and groundwater resources in the Pee Dee River Basin.

# Vision





# Other Visions

*Water Environment Federation of South Carolina*

South Carolina's leading resource for water education, networking, and advocacy.

*American Water Works Association of South Carolina*

The leading resource for water education, networking, and advocacy in South Carolina.

*Beaufort-Jasper Water & Sewer Authority*

To be a leading water and wastewater provider recognized by our customers for reliable service and dedication to our employees, community, and environment

# Other Visions – Georgia Water Plans



The Coastal Georgia Regional Water Planning Council seeks to conserve and manage our water resources in order to sustain and enhance our unique coastal environment and economy of Coastal Georgia.

The Vision of the Suwannee-Satilla Regional Council is to manage water resources in a sustainable manner under Georgia's regulated riparian and regulated reasonable use laws to support the state's and region's economy, to protect public health and natural resources, and to enhance the quality of life for all citizens; while preserving the private property rights of Georgia's landowners, and in consideration of the need to enhance resource augmentation and efficiency opportunities.



# Other Visions

## PPAC

Reflecting our values of water as a shared resource and a shared responsibility, we will work together to develop and maintain an actionable state water plan balancing economic, environmental and social needs of South Carolina for generations to come.



# Other Visions

## Edisto

A resilient and sustainably managed Edisto River Basin where stakeholder and ecosystem needs are recognized, balanced and protected.

## Broad

Empowered stakeholders taking coordinated actions to conserve and enhance the resilience of the Broad River Basin to provide water resources for quality of life, while accounting for the ecological integrity of our shared water resources.



# Conceptual Vision



*From PPAC Vision (JD simplified)*

Working together to develop and maintain an actionable Pee Dee River Basin Plan balancing economic, environmental, and social needs of our region for generations to come.

# Pee Dee River Basin – Your Vision



- To be determined

# Goals

# Potential Basis of Goals



*From Establishment and Purpose (JD simplified, previous slide)*

1. Develop and implement the River Basin Plan using the guidelines set forth in the Planning Framework
2. Review and update the River Basin Plan at least once every five years or amend it as needed
3. Communicate with stakeholders throughout the river basin
4. Identify needs for policy, legislative, regulatory or process changes.





# Deliverables from Planning Framework



- Water Management Strategy Recommendations (Chapter 7)
- Drought Management Recommendations (Chapter 8)
- Policy, Legislative, Regulatory, Technical, and Planning Process Recommendations (Chapter 9)
- Five-Year Implementation Plan, Long-Term Objectives, and Monitoring Plan Recommendations (Chapter 10)



# Edisto RBC Goals

1. Develop water use strategies, policies, and legislative recommendations for the Edisto River Basin to:
  - a. Ensure water resources are maintained to support current and future human and ecosystem needs.
  - b. Improve the resiliency of the water resources and help minimize disruptions within the basin.
  - c. Promote future development in areas with adequate water resources.
  - d. Encourage responsible land use practices.
  
2. Develop and implement a communication plan to promote the strategies, policies, and recommendations for the Edisto River basin.



# Broad RBC Goals



1. Enhance the understanding of regional water issues and the need for support of policies and behaviors to protect resources through promotion and education.
2. Use sound science and data driven practice to support collaboration for all entities to effectively and efficiently manage the basin.
3. Provide policy and legislative recommendations.

# Pee Dee RBC – Purpose and Plan



## Purpose

- Develop and implement the River Basin Plan using the guidelines set forth in the Planning Framework
- Review and update the River Basin Plan at least once every five years or amend it as needed
- Communicate with stakeholders throughout the river basin
- Identify needs for policy, legislative, regulatory or process changes.

## Plan

- Water Management Strategy Recommendations (Chapter 7)
- Drought Management Recommendations (Chapter 8)
- Policy, Legislative, Regulatory, Technical, and Planning Process Recommendations (Chapter 9)
- Five-Year Implementation Plan, Long-Term Objectives, and Monitoring Plan Recommendations (Chapter 10)

# Pee Dee River Basin – Your Goals



- To be determined